

## Curriculum of the Department of Information Communications, Kainan University, 2023.

112/05/23

<b>General Education(at least 28 credits)</b>	<b>Field</b>	<b>Course Subjects</b>
	Linguistic Literacy (10 credits)	<ul style="list-style-type: none"> <li>●Chinese-2 credits</li> <li>●Foreign Language( compulsory English)-8credits</li> </ul> Notes: 1. English majors and particular students need to take 4 credits of a second foreign language other than English, such as Japanese,Thai,Vietnamese,andKorean. 2. Other students are required to take 8 credits of “compulsory English”.
	Scientific Literacy (4 credits)	<ul style="list-style-type: none"> <li>●Natural Science ●Life Science</li> <li>●Computer-related information studies</li> </ul> Notes : 1. Major in department of Information Management students have to take 4optional credits in scientific literacy field. 2. Other students must take 2 credits of “Programming” in computer-related information studies and 2 optional credits in scientific literacy field.
	Social Literacy (4 Optional credits)	<ul style="list-style-type: none"> <li>●Constitution &amp; Politics</li> <li>●Sociology</li> </ul>
	Humanistic Literacy (4 Optional credits)	<ul style="list-style-type: none"> <li>●History</li> <li>●Art &amp; Humanities</li> </ul>
	National Defense Education Military Training	<ul style="list-style-type: none"> <li>● National Defense Education Military Training: 1 elective credit, at most 1 subject, can be counted as general education free elective credits, more than 1 credit, only for the deduction period, not included in graduation credits</li> </ul>
	Physical Education	Physical Education in day school : 1. . Required PE courses are 2 credits. Each course is 1 credit and 2 hours, students have to take 2 courses in total(PE I, PE II). 2. Students can take at most a course (2 credits, which can be counted as optional credits from general education) for elective PE course.(Leisure Physical Education).  Physical Education in division of continuing education : Required PE courses are 2 credits. Each course is 1 credit and 2 hours,students have to take 2 courses in total(PE I, PE II).
Optional 4 credits from G.E.C (General education courses are limited to students majoring in Applied English and exceptional students, with a total of 8 credits.)		

**Notice:** Taking the courses which are excluded by the departments will not be counted as graduation credits.

curriculum	First Year		Second Year		Third Year		Forth Year		
	Semester1	Semester 2	Semester1	Semester 2	Semester1	Semester 2	Semester1	Semester 2	
Service Education (Required)	Labor Service I 1	Labor Service II 1	Volunteer Service I 1	Volunteer Service II 1					
Required Courses (47 credits)	Group A	Introduction to Digital Music 3	Digital music 3	Influencer Training and Implementation 3	TV News Production 3	Production of Advertising Film 3	Project of Undergratuare I 3	Project of Undergratuare II 3	Work Demonstration Plan and Design 3
		Digital Film / Video Production 3	Digital Video Postproduction 3			Campus Practical Training I 1	Campus Practical Training II 1		
		Basic Photography 3	Image Processing 3						

		Introduction to Design 3	Introduction of New Media 3					
		Introduction to Information Communication 3						
	Group B (Chinese Intensive Group)	Digital music 3	Introduction to Digital Music 3	TV News Production 3	Influencer Training and Implementation 3	Project of Undergraduate I 3	Production of Advertising Film 3	Campus Practical Training II 1
			Basic Photography 3	Image Processing 3	Digital Video Postproduction 3		Campus Practical Training I 1	Work Demonstration Plan and Design 3
			Introduction to Design 3	Digital Film / Video Production 3			Project of Undergraduate II 3	
			Introduction to Information Communication 3	Introduction of New Media 3				

**Professional Electives (Minimum 35 credits)**

The curriculum of electives would be announced on the Website of Department of Information Communications Dept.

備註

1. In order to achieve the graduation threshold of the department, student must complete 128 credits , of which 47 credits from required courses, 2 credits from labor service, 2 credits from volunteer service, 35 credits from core optional courses, and 28 credits from general education courses. 14 credits are free optional courses accepted for taking any courses from all departments
2. All general education courses must follow the policies of General Education Center. Students must complete the required credit standards of Kainan University.
3. The course subjects are determined by the curriculum committee of the department.
4. In accordance with the regulations of KNU English Test and English graduation threshold, students must fulfill the English graduation threshold.
5. In order to achieve the graduation threshold, the completed “Student Passport” is required.
6. The graduation credits of F.5 Education System students are required to increase at least 12 credits.
7. In accordance with the regulations of KNU interdisciplinary learning, students of this very department are required to take interdisciplinary program, double minor, or double major, in order to fulfill graduation threshold.
8. These courses regulations were passed at the Curriculum Committee Meeting on May 23rd, 2023, and approved for future references by Academics Affairs Meeting on May 23rd, 2023.

**Curriculum of the Department of Information Communications, Kainan  
University, 2023.  
(Elective Courses)**

112/06/07

curriculum	First Year		Second Year		Third Year		Forth Year	
	Semester1	Semester 2	Semester1	Semester 2	Semester1	Semester 2	Semester1	Semester 2
Professional Electives (Minimum 35 credits)	Design Methods and Creative Thinking 3	Arts Appreciation 3	Digital Graphic Design 3	Creative Design 3	Brand Planning and Design 3	Advertising Graphic Design 3	Cultural Creative Industry 3	Cultural and Creative Product Design and Development 3
	Interactive Web graphic design 3	Color Application 2	Animation Character & Scenes Design 3	Network Animation Design 3	Technology of Digital Game 3	The Production of Computer Animation Film 3	Product Design and 3D Printing 3	Portfolio Design 3
	Digital Transformation 3	Studio Art 3	Animation Theory 3	Picture Book Illustration 3	MV Animation Design 3	Production of Digital Film 3	Big Data Analysis Applied to Marketing Communication 3	Career Guidance 3
		Storyboards and Comic Design 3	Script writing 3	Game Design 3	Digital Color Correction and Grading 3	Visual Effects and Compositing 3	Outside Professional Practice I 3	Outside Professional Practice II 3
		Advanced photography 3	Documentary Production 3	Directing 3	Digital Audio-Video Processing 3	Introduction to Music Technology 3		
		Show Hosting 2	Appreciation of Popular Music 3	TV News Practice 3	Video and Audio & Podcast Production 3	Popular Music Production and Publication 3		
		International Music Production Master Class 3	Introduction to Program Design 3	Popular Music Analysis 3	Popular Music Production 3	Creative Strategy for Advertising 3		
			E-learning 3	Digital Midi Sound 3	Digital Marketing 3	Network Community 3		
			Performance 3	Network Psychology 3	The Integration of Arts and Technology 3	Smart Media Applications 3		
			Smart Mobile Device Programming and Analysis 3	Interactive Media Design 3	Professional English 3			
				E-Learning Materials Making 3	Multimedia Website Design Project 3			
				Network Database Systems 3	Big Data Applications in Media 3			
				Machine Learning Applications in Media 3	Entrepreneurship of Design and Communication 3			
				Crowdfunding and Media Marketing 3				

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"Outside Professional Practice I" and "Outside Professional Practice II" are the off-campus internship course.